



Los Angeles County Registrar-Recorder/County Clerk

NEWS RELEASE

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CONTACT:
Elizabeth Knox (562) 462-2726
Talyssa Gonzales (562) 462-2648

Los Angeles County Registrar-Recorder/County Clerk Joins Community Organizations in National Voter Registration Day Efforts
Goal is to Distribute 50,000 Voter Registration Forms

The Los Angeles Registrar-Recorder/County Clerk (RR/CC) joins a broad based group of national and local non-partisan organizations in support of National Voter Registration Day (NVRD) efforts in Los Angeles County. The effort aims to increase voter registration rates in Los Angeles County leading up to NVRD, September 25, 2012.

According to recent Census data, there are nearly three million voting-age citizens in the County who are not registered to vote. The goal of the group is to help narrow that gap by making voter registration more accessible across the 4,000+ square mile County.

This countywide initiative will run through September 25, 2012 engaging up to 300 organizations/agencies, registering voters at dozens of events and distributing thousands of voter registration forms. Participating organizations will also host a series of exciting events leading up to NVRD, building the momentum to a marquee event at California State University, Los Angeles.

The mission of the Registrar-Recorder/County Clerk is to serve Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner. For more information, visit www.lavote.net.

About National Voter Registration Day

In 2008, 6 million Americans didn't vote because they missed a registration deadline or didn't know how to register. In 2012, we want to make sure no one is left out. On September 25, 2012, volunteers, celebrities, and organizations from all over the country will "hit the streets" for National Voter Registration Day. This single day of coordinated field, technology and media efforts will create pervasive awareness of voter registration opportunities--allowing us to reach tens of thousands of voters or more who we could not reach otherwise.

www.nationalvoterregistrationday.org

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